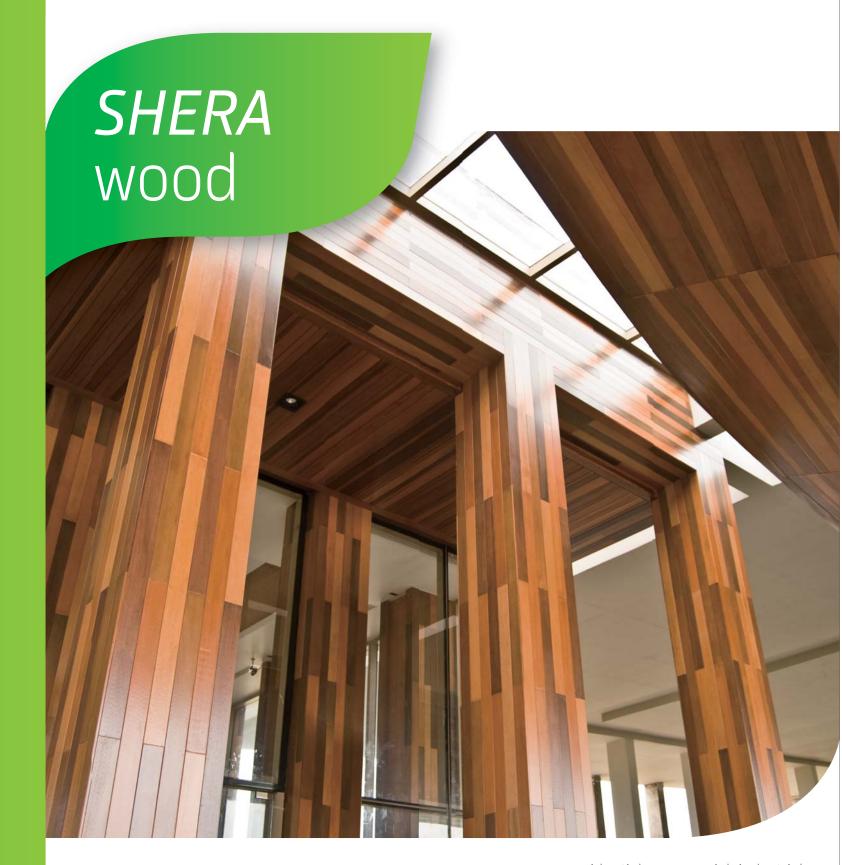
build better, live better









Company Profile





Mahaphant group, established in 1974 in Bangkok Thailand, is emerging as a leading manufacturer of unique and environment-friendly fibre-cement products with an experience of more than 35 years creating innovation in building meterial indutry Mahaphant has a vast distribution network, with over 3,500 distributors worldwide. Mahaphant employs a total of over 2,500 employees from a variety of different countries, from business development professionals to lab technicians to IT specialists and distribution personnel.

Mahaphant is proud to develop a unique range of products under a prestigious brand SHERA. SHERA has started a successful story since 1996 with the first production of complete range of wood substitution in this region. Currently, SHERA is widely known worldwide for GREEN INNOVATIVE fibre-cement board, panel, siding and various wood substitution products.

SHERA's embedded beauty with added resistance against fire, termite and moisture makes it an apt material for varying applications in flooring, siding, partitioning, ceiling I roofing and cladding These fibre-cement products offer necessary strength, stability and versatility in applications.

Mahaphant is equipped with an independent R&D Department focusing on development of products and processes. Through an experience of more than three decades and an ezpertise in AUTOCLAVE TECHNOLOGY, we are catering to the changing needs of construction and decoration industry offering our products with unmatched stability, strength and resilience to weather.

Mahaphant Group currently operates five manufacturing plants in Thailand and poised for regional expansion with multiple manufacturing facilities in other parts of the world.

We are active in Asia and are also proliferating in prestigious overseas market through a network of business partners in more than 30 countries, covering 7 regions.

The ongoing expansion with stronghold on technical expertise and growing global partnership is a sure sign of Mahaphant's commitment to be the world's leading innovator of fibre-cementitious composites for building solutions.





















Green Concept

GREEN PRODUCT

Eco-loving Products

- SHERA products are eco-friendly and internationally-certified by the Singapore Green Labeling Scheme.
- SHERA products are 30% made from recyclable materials including fibers obtained from fast-growing trees specially planted for industrial use.
- Environmenatally-conscious and pollution-free

GREEN TECHNOLOGY

Environmentally-friendly manufacturing

- SHERA manufacturing process considers environmental issues with the carbon footprint label standard certified by the Thailand Greenhouse Gas Management Organization and The Thailand Environment Institution.
- Saves energy in production
- Reduces waste emission
- Focuses on renewable energy

GREEN LIVING

Towards a balanced life in perfect harmony

- Ensures faster and cleaner construction procedures.
- Reduces construction waste.
- Saves energy in households.
- Contributes to living in harmony with Nature.

LEED Guidelines	SHERA Benefits
Indoor Environmental Quality	EQ4.3 : Low / No Emitting Material (from Singapore) EQ4.1 : Low Emitting Material - Adhesive & Sealants
Material & Resources	MR2.1 : Construction Waste Management MR4.1 : Recycled Content. (Fibre / Fly Ash)
	MR4.1 : Recycled Content. (Fible 7 Fly Asil) MR6 : Rapidly Renewable Materials MR5.1 : Regional Availability
	MR3.1 : Resource Reuse
Innovation in Design	SHERA board substitutes plywood, chip wood, MDF etc. in Paneling segment of applications
	SHERA wood range offers substitution to natural wood in decoration segment
Pest Control	No pest control is desired











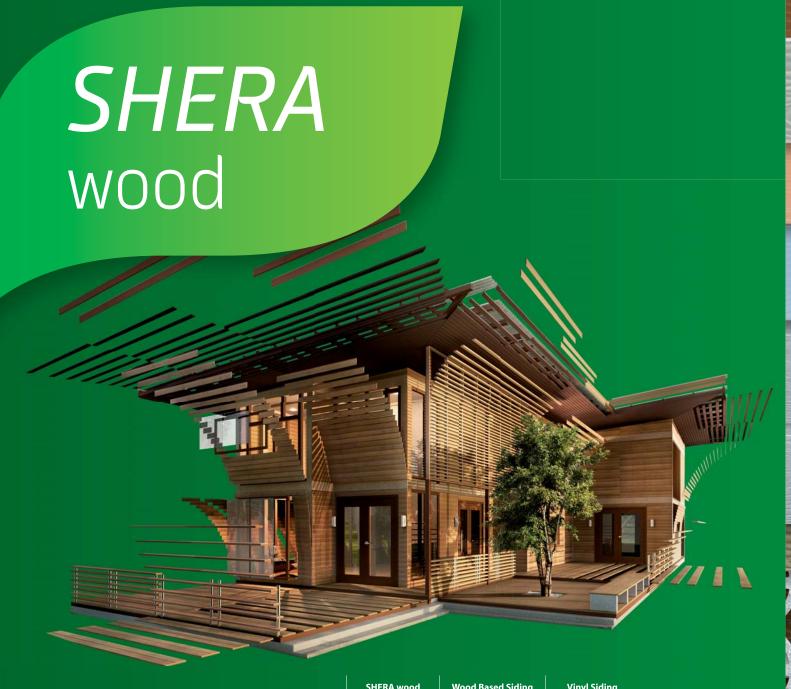












	SHERA wood	Wood Based Siding	Vinyl Siding
Fire Resistance	•••	•	•
Rot Resistance	• • •	•	•
Termite and Insect Proof	• • •	•	• • •
Non-Toxic	• • •	• •	•
Low Shrinkage and Non-Warping	• • •	•	•
Hight Durability	• • •	• •	•
Weather Resistance	• • •	• •	•
Easy Painting	• •	• •	• • •
Dimension Stability	• • •	•	•
Maintenance Free	• • •	•	•
Environmentally Friendly	• • •	•	• •





SHERA floor plank, originated from the concept of manufacturing environmentally friendly product, is offered through an insightful understanding of our consumer requirements. SHERA floor plank provides the best substitution to natural wood deck suitable for a wide range of looks, whether traditional, heritage or contemporary, making it a perfect alternative for residential or commercial buildings, offering choices of profiles and textures cassia and straight grain with top routing line (s). SHERA floor plank innate beauty, with added resistance to fire, termites and moisture makes it a highly suitable material for not only interior but also exterior flooring applications. It can be fixed directly on either timber or steel frame.



Merbau Brown Cassia Texture



Uncolored Cassia Texture



Uncolored Straight Grain Texture



Chestnut Brown* Cassia Texture



Wild Cherry* Cassia Texture

Remark : *Only Cassia texture 25 x 150 x 3000 mm

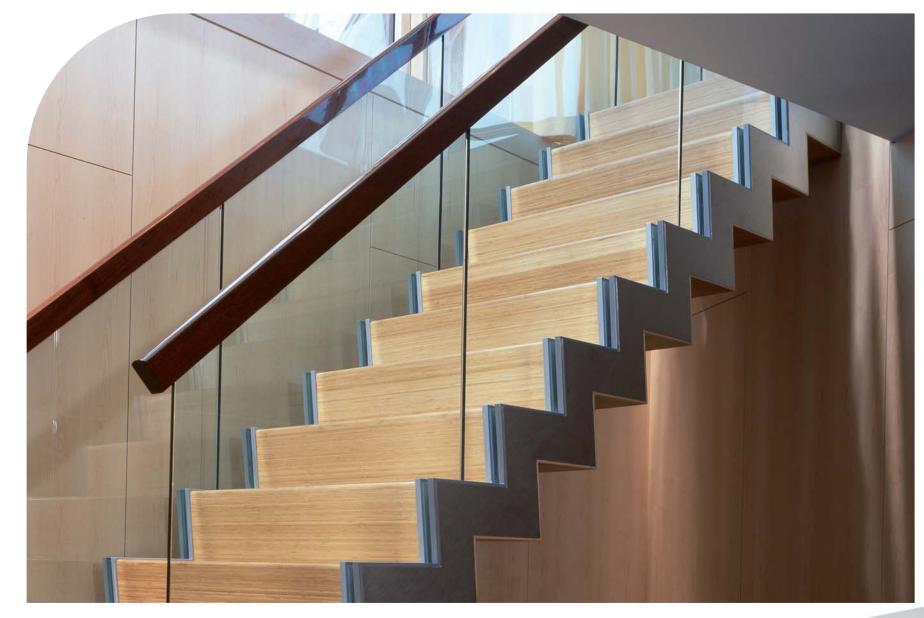


16 x 150 x 3000 mm, 16 x 200 x 3000 mm, 30 x 100 x 3000 mm 25 x 150 x 3000 mm 25 x 200 x 4000 mm 25 x 250 x 3000 mm 25 x 250 x 3000 mm 25 x 300 x 4000 mm 25 x 300 x 3000 mm 25 x 300 x 4000 mm	** 14.90 kg 13.87 kg 17.34 kg 23.12 kg 23.12 kg 30.82 kg 28.89 kg 38.53 kg 34.67 kg 46.23 kg 34.67 kg 46.23 kg 34.67 kg 46.23 kg 34.67 kg	0.83 Pcs./Sq.m (2 1.11 Pcs./Sq.m (2 0.83 Pcs./Sq.m (2 1.11 Pcs./Sq.m (3	1 Top Routing Line) 1 Top Routing Line) 2 Top Routing Lines 2 Top Routing Lines 3 Top Routing Lines
	34.67 kg 46.23 kg	, ,	3 Top Routing Line 3 Top Routing Line

Remark: **Only 16 x 150 x 3000 mm and 16 x 200 x 3000 mm are available on Cassia texture

SHERA stair

As a leader in wood substitution material manufacturer, SHERA wood has been continuously developing fibre cement composite products by leveraging its expertise together with unlimited advanced technology to introduce innovative products to the market for a decade. SHERA wood is now taking another step to challenge the production capability, rolling out the thickest fibre cement composite material at 35 mm. thickness "SHERA stair". SHERA stair is a perfect combination of strength derived from non-asbestos fibre cement composite, beautiful wood-like aesthetic features which can be perfectly applied in both interior and exterior areas. In addition, SHERA stair is superior to authentic wood in terms of durability, weather resistance, water proof, low shrinkage, long-lasting life with less maintenance and termite free. All these properties have made SHERA stair the most outstanding wooden stair replacement product.





Stair Tread: 35 x 300 x 1200 mm 19.41 kg Stair Riser: 16 x 150 x 1200 mm 3.86 kg



Stair Tread Uncolored Cassia Texture*



Stair Tread Uncolored Straight Grain Texture



Stair Riser Uncolored Smooth Texture

Remark : *Made to order item



SHERA plank

SHERA plank is a unique composite of natural fibres bonded tightly in a high-grade silicate structure. This autoclaved wood grain siding acquires impressive toughness, yet remains flexible and dimensionally stable. It is a cellulose-cement plank that contains absolutely NON asbestos fibre. SHERA plank can withstand simple handling and installation and is therefore suitable for even Do-It-Yourself (DIY) segment. It comes in several sizes and textures with a real remedy to wood-cladding houses which are severely affected by termites and humidity.



8 x 150 x 3000 mm 5.40 kg 2.67 Pcs./Sq.m 8 x 200 x 3000 mm 7.20 kg 2.00 Pcs./Sq.m 8 x 150 x 4000 mm 7.20 kg 2.00 Pcs./Sq.m 8 x 200 x 4000 mm 9.60 kg 1.50 Pcs./Sq.m



Uncolored Teak Texture



Uncolored Cassia Texture





SHERA splendid plank



Cassia Texture



Uncolored Smooth Texture

Remark : Profiles on Cassia Texture : Orchild Tree / Croton / Yellow Flame / Jacaranda

Profiles on Smooth Texture : Orchild Tree / Croton / Yellow Flame / Modern Stagger

*Made to order item

Dimensions

Orchid Tree	10 x 150 x 3000 mm	6.55 kg 2.67 Pcs/Sq.m
Croton	10 x 150 x 3000 mm	6.33 kg 2.57 Pcs/Sq.m
Yellow Flame	10 x 150 x 3000 mm	6.33 kg 2.57 Pcs/Sq.m
Modern Stagger	10 x 100 x 3000 mm	4.40 kg 4.17 Pcs/Sq.m
		6.60 kg 2.57 Pcs/Sq.m
		8.80 kg 1.86 Pcs/Sq.m
Jacaranda	10 x 150 x 3000 mm	6.10 kg 2.55 Pcs/Sq.m





Dimensions

Classic Profile :

Modern profile:



Beech*





SHERA

laminated skirt

SHERA laminated skirt is another achievement of SHERA wood group that combines the advance fibre cement technology with the lamination

technology perfectly giving you the beauty of wooden look and various wood like colors. It can perfectly replace any wooden skirt and other types of wood synthetic skirt, suitably fitted with floor-wall and wall-ceiling finish.

SHERA skirt

A wood trimming substitution for Floor-Wall and Wall-Ceiling finish, SHERA skirt is an excellent alternative with beautiful carvings. It is long lasting and free from moisture and



Dimensions

Wall-Ceiling Skirt

Classic Profile : 8 x 50 x 3000 mm 1.80 kg 8 x 75 x 3000 mm 2.70 kg*

Modern profile: 8 x 50 x 3000 mm 1.80 kg 8 x 75 x 3000 mm 2.70 kg*



Dimensions

Ended Skirt

Classic Profile : 12 x 100 x 1000 mm 1.83 kg Modern profile : 12 x 100 x 1000 mm 1.83 kg



Classic Profile : 12 x 100 x 3000 mm 5.33 kg Modern profile: 12 x 100 x 3000 mm 5.33 kg Colonial Profile : 12 x 100 x 3000 mm 5.33 kg



Uncolored Smooth Texture

Remark: *Made to order item

SHERA eaves



SHERA eaves are unique fibre cement composite for wood substitution purpose, specially designed for exterior uses in calm to tropical climates. SHERA eaves adds the finishing touch to a beautiful and lasting home. They provide unmatched durable and low maintenance roof fascia as well as come in variety of dimensions, colors, textures and profiles to achieve the unlimited architectural designs. SHERA eaves offer not only aesthetic features, but also the inherited properties of an autoclaved fibre cement composite material rendering a critical criterion in their decision making.

Color	Smooth Texture Curved edge (3000 mm)		Smooth Texture Square-cut edge (3000 mm)	Square-cut edge		Smooth Texture Beveled edge (3000 mm)	Smooth Texture Beveled edge (4000 mm)
Uncolored	•	•	•	•	•	•	•
Jasmine White Primer	•	•	•			•	•
Red Mahogany	•	•				•	•
Honey Teak Brown				•		•	•



	EA 001	EA003	EA004	EA006
16 x 150 x 3000 mm	10.31 kg	-	10.31 kg	10.61 kg
16 x 200 x 3000 mm	13.90 kg	14.35 kg	13.90 kg	13.75 kg
16 x 150 x 4000 mm	13.75 kg	14.35 kg		13.55 kg
16 x 100 x 4000 mm	-	-	-	9.57 kg
16 x 200 x 4000 mm	18.54 kg	19.41 kg	-	18.34 kg





Uncolored

Jasmine White Primer





Red Mahogany

Honey Teak Brown



SHERA shake

Dimensions

8 x 150 x 400 mm 0.70 kg 44.4 Pcs/Sq.m







Light Yellow* Teak Texture



Red Mahogany* Teak Texture



Golden Sand Teak* Teak Texture

Remark : *Made to order item

Inspired by the beauty of real wood shake combined with the advanced fibre cement composite technology, SHERA shake is neatly designed as a new alternative of vernacular roofing tile. SHERA shake delivers beauty and long lasting performance but without the costly maintenance. You can challenge the threats of traditional wood shake properties. SHERA shake matches the unique detailing and warm look of wood without the drawbacks associated with it. SHERA shake brings homeowners the best of both worlds: the look and feel of wood shake with the durability of fibre cement composite and properties such as water resistance, termite free and impact resistance against hail damage.





SHERA strip is a unique fibre cement composite, specially designed for exterior ceiling application in calm to tropical climates. It helps facilitating the wind flow and ventilation under the roof. It helps saving energy consumption whereas enhancing the beauty of soffit lining. SHERA strip offers the distinctive look of wood with the low maintenance and durability of fibre cement composite. A variety of textures and profiles help almost any structure achieve charming architectural designs. For its strength, beauty, and durability, SHERA strip is simply the best choice for enhancing and protecting your home. SHERA strip can also be applied to wide ranges of decorative purposes such as louver, lattice, sun shade and fence to fulfill your design imagination.

Dimensions

Teak texture : Square-cut edge

8 x 50 x 3000 mm 1.80 kg 6.67 Pcs/Sq.m 8 x 75 x 3000 mm 2.70 kg 4.45 Pcs/Sq.m*

Smooth texture : Square-cut edge

8 x 75 x 3000 mm 2.70 kg 4.45 Pcs/Sq.m 8 x 100 x 3000 mm 3.60 kg 3.34 Pcs/Sq.m

Smooth texture : V-cut edge

8 x 75 x 3000 mm 2.70 kg 4.45 Pcs/Sq.m 8 x 100 x 3000 mm 3.60 kg 3.34 Pcs/Sq.m



Uncolored Teak Texture



Uncolored Smooth Texture



Cherry Red* Teak Texture



Red Mahogany Smooth Texture

Remark : *Made to order item



SHERA neo series



Dimensions

SHERA neo strip

10 x 50 x 3000 mm 2.24 kg 6.67 Pcs/Sq.m 10 x 75 x 3000 mm 3.36 kg 4.45 Pcs/Sq.m 10 x 100 x 3000 mm 4.49 kg 3.34 Pcs/Sq.m SHERA neo plank

10 x 150 x 3000 mm* 6.73 kg 2.22 Pcs/Sq.m 10 x 200 x 3000 mm* 8.97 kg 1.67 Pcs/Sq.m SHERA neo floor plank

SHERA neo floor plank 25 x 150 x 3000 mm* 17.34 kg 2.22 Pcs/Sq.m 25 x 200 x 3000 mm* 23.12 kg 1.67 Pcs/Sq.m

Remark : *Made to order item



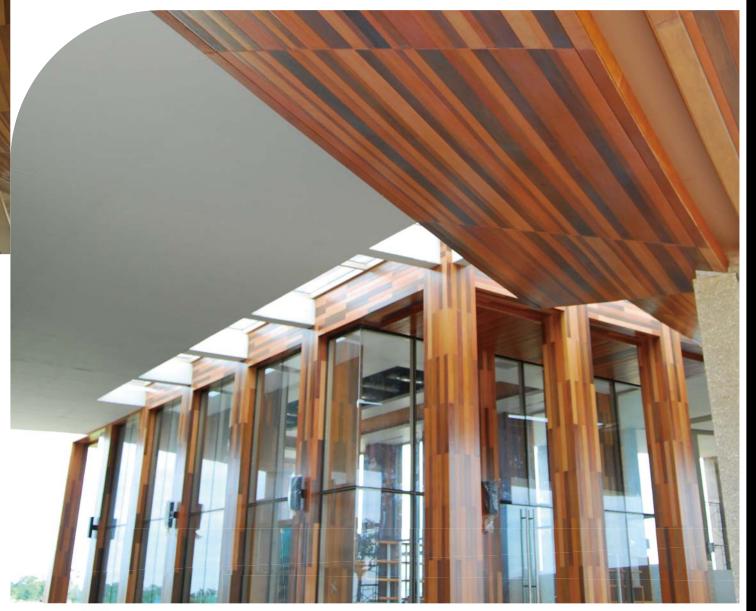
Ash Brown (Color Through) Straight Grain Texture



Ebony Black* (Color Through) Straight Grain Texture



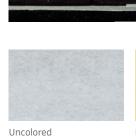
Amber Cherry* (Color Through) Straight Grain Texture













Light Yellow* Smooth Texture

Remark : *Made to order item

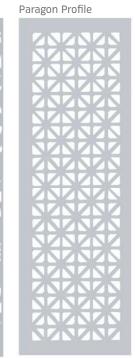


Smooth Texture

Nepal Trumpet Profile						
10 x 600 x 2000 mm	12.01 kg					
Blossom Profile	7 20 10					
8 x 600 x 1200 mm Paragon Profile	7.30 kg					
10 x 300 x 1520 mm	4.70 kg					
Liana Profile	4.70 Kg					
10 x 490 x 1040 mm	5.10 kg					
Louis Profile	3					
8 x 600 x 600 mm	2.93 kg					
Fountain Plant Profile	0.70 /					
10 x 600 x 600 mm	2.73 kg					
Heart Profile	2 20 1					
8 x 450 x 900 mm	3.30 kg					
8 x 700 x 900 mm	4.80 kg					
Star Jasmine Profile						
10 x 190 x 1000 mm	1.90 kg					
10 x 600 x 2000 mm	13.40 kg					











Star Jasmine Profile











SHERA baluster



Lily Profile



Dimensions

Lily Profile 12 x 150 x 800 mm 1.70 kg Rose Profile 12 X 150 X 800 mm 2.10 kg



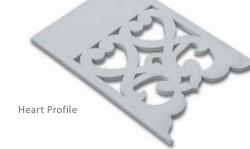
Smooth Texture

SHERA eaves drop

SHERA eaves drop is the perfect combination between an innovative technology of fibre cement composite and an intellectual workmanship. SHERA eaves drop offers a rare combination of exceptional aesthetics, enduring performance, and finishing ease. It offers homeowners the warmth and detailing of elegant wood work without the











Light Yellow*

Teak Texture



Cherry Red*



Golden Sand Teak*

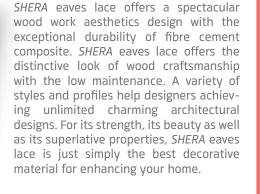


Smooth Texture











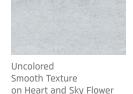


Sky Flower Profile









Light Yellow* Teak Texture



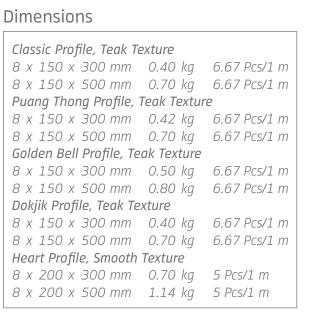


Golden Sand Teak*

Remark: *Made to order item

Dimensions

Lotus Profile, Teak Texture 8 x 200 x 1000 mm 1.50 kg Tulip Profile, Teak Texture 8 x 200 x 1000 mm 1.50 kg Dokrak Profile, Teak Texture 8 x 200 x 1000 mm 2.00 kg Alamanda Profile, Teak Texture 8 x 200 x 1000 mm 1.95 kg Sky Flower Profile, Teak Texture 8 x 200 x 1000 mm 1.50 kg Heart Profile, Smooth Texture 8 x 300 x 1000 mm 2.25 ka



SHERA fence





SHERA fence is an autoclaved cellulose fibre cement composite product that contains absolutely NO asbestos fibre. SHERA fence is designed for exterior use especially in calm to tropical climates. This new autoclaved version of wood-like fence acquires impressive properties such as toughness, lengthwise stability, flexibility and weather resistance. SHERA fence requires relatively low maintenance. SHERA fence is warmly welcome in both residential and commercial segment of the market. People choose SHERA fence not solely from its aesthetic features, the inherited properties as an autoclaved fibre cement composite material render a critical criterion in their decision makings.



Modern Profile

Classic Profile : 12 x 100 x 1500 mm 2.50 kg Modern profile: 12 x 100 x 1500 mm 2.60 kg

12 x 100 x 3000 mm 5.20 kg*

Remark: *Made to order item



Uncolored Smooth Texture





Cassia Texture



Smooth Texture*

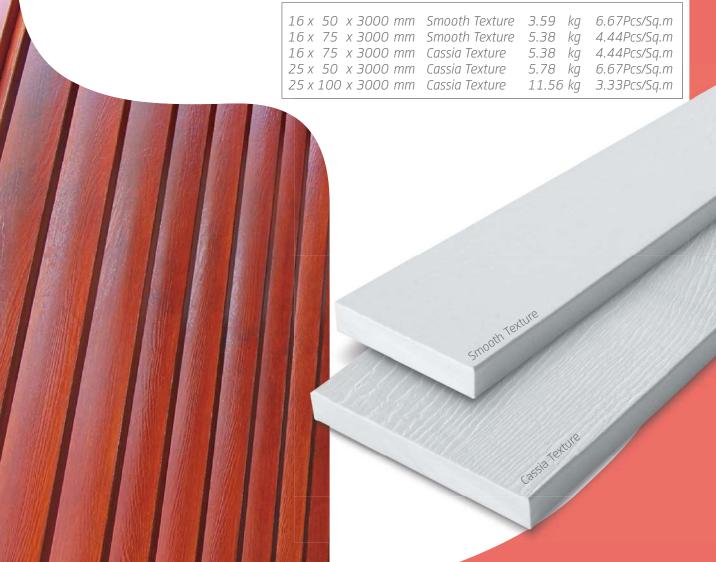


Straight Grain Texture*

Remark: *Made to order item

With meticulous design and continuous refinement, SHERA decor wood is developed and positioned to meet with creative building and decorative solutions. Various designs of SHERA decor wood, including choice of dimensions and colors, will help you endlessly fulfill the imagination for designing novel buildings. With exceptional performance of fibre cement composite material, SHERA decor wood is not only serving the aesthetic requirements, but also providing full functional benefits of material for building decoration.

Dimensions



SHERA Tools & Accessories

	Standard	Unit	SHERA plank SHERA strip: teak texture 8 mm Thk.	• SHERA neo plank 10 mm Thk	plank	SHERA skirt SHERA laminated skirt SHERA fence SHERA baluster 12 mm Thk.	SHERA ceiling skirt 8 mm Thk.	SHERA strip: Smooth texture SHERA strip: strip: straight grain texture 8 mm Thk.	SHERA strip: Smooth texture SHERA strip: strip: straight grain texture 10 mm Thk.	• SHERA neo strip 10 mm Thk.	SHERA eaves SHERA stair: riser SHERA floor SHERA decor wood 16 mm Thk.	• SHERA eaves filler unit 8 mm Thk.	SHERA floor SHERA neo floor SHERA décor wood 25 mm Thk. SHERA Stair: tread 25 mm Thk.	• SHERA Stair : tread 35 mm Thk. • SHERA door frame
Physical Properties														
Thickness Tolerance	ASTM C1185	mm.	+/- 0.50	+/- 0.60	+/- 0.60	+/- 0.72	+/- 0.48	+/- 0.48	+/- 0.60	+/- 0.60	+/- 0.96	+/- 0.50	+/- 1.50	+/- 2.0
2. Density	ASTM C1185	kg./cu.m	1.30-1.40	1.30-1.40	1.25-1.35	1.30-1.40	1.30-1.40	1.30-1.40	1.30-1.40	1.30-1.40	1.30-1.40	1.30-1.40	1.30-1.39	1.30-1.39
3. MOR (MD)	ASTM C1185	MPa	≥ 9 (Only SHERA plank)	≥ 9	≥ 9	-	-	-	-	-	-	-	-	-
4. Toughness	ASTM C1185	J/m2	≥ 12	≥ 12	-	≥ 10	≥ 7	≥ 12	≥ 12	≥ 15	≥ 10	≥ 9	-	-
5. Water Absorption	ASTM C1185	%	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35	≤ 35
6. Moisture Content	ASTM C1185	%	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15	≤ 15
7. Water Tightness	ASTM C1185		-	-	-	-	-	-	-	-	-	-	-	-
8. PH Value	ISO 10390:2005		7	7	7	7	7	7	7	7	7	7	7	7
Fire Resistance Properties														
10. Ignitibility	BS476 Part 5		Pass	NA	Pass	Pass	Pass	Pass	Pass	NA	Pass	Pass	Pass	Pass
11. Fire Propagation Index	BS476 Part 6		Pass	NA	Pass	Pass	Pass	Pass	Pass	NA	Pass	Pass	Pass	Pass
12. Surface Spread of Flame	BS476 Part 7		Pass	NA	Pass	Pass	Pass	Pass	Pass	NA	Pass	Pass	Pass	Pass
Durability Properties														
13. Freeze / Thaw Resistance	ASTM C1185		Pass	NA	Pass	Pass	Pass	Pass	Pass	NA	Pass	Pass	Pass	Pass
14. Warm Water Resistance	ASTM C1185		Pass	NA	Pass	Pass	Pass	Pass	Pass	NA	Pass	Pass	Pass	Pass
15. Heat / Rain Resistance	ASTM C1185		Pass	NA	Pass	Pass	Pass	Pass	Pass	NA	Pass	Pass	Pass	Pass
16. Soak / Dry Resistance	ISO:8336 Part (E)		Pass	NA	Pass	Pass	Pass	Pass	Pass	NA	Pass	Pass	Pass	Pass



















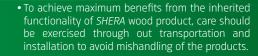








• SHERA wood products should be stacked on dry and level ground. It is recommended that SHERA equilibrium moisture content condition for fixing and finishing. Installing SHERA wood products when damp or wet may result in shrinkage or cracking at joints or fitting points.





SHERA corner piece

Surface Texture : Smooth, Uncolored Size: 8 x 75 x 3050 mm

SHERA steel corner piece

Inner unit: 10 x 75 x 3000 mm Outer unit: 8 x 75 x 3000 mm



SHERA sealant PU25

Polyurethane joint sealant is used for jointing gap between SHERA boards

SHERA barrel gun

15" aluminum barrel gun for both 310 and 600 ml SHERA polyurethane sealant



SHERA fiberglass mesh tape

Place SHERA fiberglass mesh tape over the recessed areas of SHERA board while doing flush joint



acrylic jointing compound \(\)

SHERA acrylic jointing

compound is used with

recessed SHERA board for

are ready mixed, smooth

plastering and easy to sand

Container : 5 and 25 kg

internal partition. Its features

SHERA acrylic coating

100% pure acrylic emulsion with excellent resistance to fungus and alkali. Coverage: 10-20 Sq.m/ US. Gallon (25-30 micron)

Container: 0.946 liter



SHERA flexible jointing compound

SHERA flexible jointing compound is used with recessed SHERA board for internal and external seamless ceiling and area where needs high flexible joint. Its features are ready mixed, smooth plastering, easy to sand and high flexible Container: 5 and 25 kg



SHERA



cement jointing compound

For external smooth seamless jointing, apply SHERA cement jointing compound together with SHERA fiberglass mesh tape. Further sanding and painting are also applicable.

Container: 4 and 20 kg



SHERA screw fix-b

For fixing SHERA board to galvanized steel frame with < 0.55 mm thickness

Length: 20 mm

Package: FIX-B20=1,000 pcs / box



SHERA screw fix-w

For fixing SHERA wood and SHERA board to 1.0-3.2 mm steel frame

Length : 23, 32 and 45 mm

Package: FIX-W32G8=500 pcs / box FIX-W45G8=250 pcs / box

SHERA screw fix-t

For fixing SHERA wood and SHERA board to timber frame Length: 32 and 45 mm Package: FIX-T½"=500 pcs / box

FIX-T¾"=250 pcs / box

Frame Type	<i>SHERA</i> plank <i>SHERA</i> splendid plank <i>SHERA</i> strip	SHERA eaves SHERA skirt SHERA floor plank SHERA decor wood				
Steel Frame	FIX-W32 G8	FIX-W45 G8				
Timber Frame	FIX T 1½"	FIX T 1"				

